



**FREE THE
MUSIC**
IT'S IN YOUR NATURE

S P O N S O R S H I P I N V I T A T I O N

FREE THE MUSIC GATHERING 2026

June 4–8 · Sacred Mountain Waters · Marshall, North Carolina

It's In Your Nature.

Free The Music Ministry · 508(c)(1)(a) Ecclesiastical Trust

O U R M I S S I O N

MUSIC AS MEDICINE. GATHERING AS MINISTRY.

Free The Music Ministry exists to liberate voices, heal generations, and seed a new culture of love through music.

Founded by Matteo & Katrina Lilly — The Freedom Family — we steward year-round mentorship, weekly community calls, and an annual gathering at Sacred Mountain Waters where artists and music lovers come home to the land to remember why they make music in the first place.

The work spans four pillars — and they are the curriculum, the calendar, and the soul of everything we do.



VOCAL DEVELOPMENT

Singing as a method for Healing



TECHNICAL DEVELOPMENT

Practical skills with a Purpose



SONGWRITING & SHARING

for Authentic Expression and Connection



ABUNDANT ARTISTRY

Sustainable Career Support for Musicians

T H E G A T H E R I N G

COMING HOME TO THE LAND.

June 4–8, 2026 · Sacred Mountain Waters · Marshall, NC

8th

Gathering
in 3 years

300

Creative People
at last (sold-out) gathering

28

Experienced Music
Facilitators

5

Educational and Playful days
in Nature

"Strangers become family. Voices find their freedom. Music becomes the medicine we didn't know we needed."

— The Freedom Family · Hosts of FTM

WHAT IT FEELS LIKE

INSIDE THE GATHERING.

Workshops in vocal liberation. Songwriting circles. Sound ceremonies. Outdoor performances. Campfire Songs at midnight. Four nights camping under the stars on pristine mountain land.



EMPOWERMENT · CONNECTION · COMMUNITY

THE 2026 FAMILY

HEADLINING FACILITATORS.



Shylah Ray Sunshine

Singer · Songwriter · Vocal Coach



Max Ribner

Composer · Music Director



Brielle Águila

Songwriter · Permaculturist



The Freedom Family

Your Hosts · Matteo & Katrina

Plus 24 more songweavers, ceremony-holders, and artists:

Noah Proudfoot · I,Star · Johnny Buffalo · Kevin May · Nate Jones · Anza · Roots Grown Deep · Rob Lenfestey · Lillie Lumina · Kennedy Oneself · Graciela Serena · Tree People · Ashte · Sylvia Snow · Dawn Loves Nash · MidKnightsol · Josh Fox · Makina Kaili · Brother Brett · The Merry Rockers · Camila Condor · Auraum · Magdalyn · Zen Tempest

WHERE YOUR SPONSORSHIP GOES.

Sponsorship dollars don't fund an event — they liberate voices, heal generations, and seed a new culture of love through music.

SCHOLARSHIP FUNDS

Full and partial gathering passes for emerging artists, single parents, and souls navigating hardship — those who couldn't otherwise come. Each higher tier opens a new named scholarship slot.

ARTIST COMPENSATION AND SUPPORT

Expanding the artist budget so every musician, songwriter, and ceremony-holder who pours into this gathering is honored and paid in full for the depth of their craft.

EVENT ENHANCEMENTS

Nourishing food, professional sound, atmospheric lighting, and the production details that make every moment on the land feel cared for — for artists and gatherers alike.

I N C L U D E D F O R E V E R Y S P O N S O R

BASE BENEFITS.

Whatever tier feels right, every sponsor receives:

1 LOGO & BIO

Permanent placement on the FTM festival website with your story.

2 SOCIAL SHOUTOUTS

Dedicated posts on Facebook & Instagram across the campaign.

3 SPONSOR REEL

Inclusion in the official 2026 sponsor reel shared after the gathering.

4 LIVE ON-SITE RECOGNITION

Announcements throughout the gathering on the land.

5 MC STAGE RECOGNITION

Direct mention from the mainstage MC during programming.

Tier breakdown in next slide

Vendor booth space is included from the Resonance Partner tier (\$850) and above — see the Sponsorship Tiers slide for details.

WAYS TO PARTNER.

TONE SETTER

\$550

All Base Benefits.

RESONANCE PARTNER

\$850

2 partial scholarships · 1 festival pass for team · vendor booth.

CREATIVE COLLABORATOR

\$1,250

1 full + 1 partial scholarship · 2 passes for team · vendor booth.

AMPLIFYING PARTNER

\$1,750

2 full + 2 partial scholarships · 2 passes for team · enhanced visibility · vendor booth.

HARMONIC VISIONARY

\$3,300

HIGHLIGHT · 3 full + 3 partial · 4 VIP passes for team · 4 nights stay · daily on-stage mention.

SONIC LEGEND

\$10,000

ULTIMATE · 8 full + 8 partial · 8 VIP passes for team · event naming rights · top billing · Full Bnb Accomodations

HIGHLIGHT TIERS.

For partners ready to deepen their commitment to liberation through music.

HIGHLIGHT SPONSOR

 **HARMONIC VISIONARY**

\$3,300

- 3 full + 3 partial scholarships funded
- 4 VIP all-access passes (meals & Green Room)
- Accommodations up to 4 nights
- Prominent branding & daily on-stage mention
- Dedicated social post + sponsor reel feature
- Vendor booth space + all base benefits

ULTIMATE SPONSOR

 **SONIC LEGEND**

\$10,000

- 8 full + 8 partial scholarships funded
- 8 VIP all-access passes (meals & Green Room)
- Accommodations up to 4 nights
- EVENT NAMING RIGHTS
- Presenting Sponsor recognition + top billing
- Vendor booth space + all base benefits

IN-KIND SPONSORSHIP.

Not every sponsorship needs to be a check. Goods and services that fuel the gathering — food, instruments, sound gear, lighting, accommodations — are equally valued and equally tax-deductible.

FOOD & CATERING

Meals, snacks, beverages, kitchen support — fueling artists and gatherers across 5 days on the land.

INSTRUMENTS

Guitars, percussion, keys, ceremonial instruments for workshops, circles, and the mainstage.

SOUND GEAR & MICS

Microphones, monitors, mixers, cables, in-ears — the audio backbone of every set.

STAGE LIGHTING

LED rigs, mood lighting, atmospheric and ceremony lighting for nightly performances.

PRODUCTION EQUIPMENT

Tents, staging, signage, decor, video gear, generators, supplies.

ACCOMMODATIONS

Cabins, glamping, lodging upgrades for traveling facilitators and visiting artists.

VALUED AT FAIR MARKET RATE

IN-KIND SPONSOR TIERS.

Goods and services are valued at fair market rate and land at the matching tier — same benefits, parallel path.

\$550	→ Tone Setter	All Base Benefits
\$850	→ Resonance Partner	2 partial scholarships · 1 festival pass · vendor booth
\$1,250	→ Creative Collaborator	1 full + 1 partial scholarship · 2 passes · vendor booth
\$1,750	→ Amplifying Partner	2 full + 2 partial · 2 passes · enhanced visibility · booth
\$3,300	→ Harmonic Visionary	HIGHLIGHT · 4 VIP passes · 4 nights stay · daily on-stage mention
\$10,000	→ Sonic Legend	ULTIMATE · 8 VIP passes · event naming rights · top billing

Examples: \$550 of catering or signage → Tone Setter · \$850 of mics or instruments → Resonance Partner · \$3,300 of staging or lighting → Harmonic Visionary.

508(c)(1)(a) Ecclesiastical Trust.

Free The Music Ministry is a recognized 508(c)(1)(a) Ecclesiastical Trust.

Every dollar contributed by sponsors — financial or in-kind — is fully tax-deductible. Sponsorships flow directly into ministry mission: scholarships, year-round mentorship, the gathering itself, and the sustained spiritual care of an artist community that spans the country.

C O N F I R M E D

100%

*of every sponsorship contribution
is tax-deductible*

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JOIN US

BECOME A SPONSOR OF FREE THE MUSIC FAMILY GATHERING 2026

TALK TO KATT

(239) 710-0879

admin@freethemusic.life

Call or text. Real conversations only — no pressure, no sales script.

APPLY ONLINE

freethemusic.life

Apply via the sponsor form linked from our site or email us directly.

With so much love,

The Freedom Family & the FTM Team